



FLORIDA TECHNICAL COLLEGE
PROGRAM: BUSINESS ADMINISTRATION
CREDENTIAL: BACHELORS
CREDIT HOURS: 180 QUARTER CREDITS/36 MONTHS

CURRICULUM SEQUENCE

Course Code	Title of Course	Credits
<u>LEVEL 1</u>		
ENC1000 *	English Composition	
BAD100	Introduction to Business	6
CAP1001	Introduction to Computer Operations	4.5
SOC2000*	Introduction to Sociology	4.5
BUS2230	Business Management Lecture/Lab	6
MKT2010	Introduction to Marketing	4.5
FTC2200	Career Development Lecture	4.5
MAT1010*	Introduction to Math	6
BUS3320	Leadership and Organizational Behavior Lecture/Lab	6
		4.5
<u>LEVEL 2</u>		
ENT2041^	Managing Change Lecture/Lab	4.5
COM1000*	Communication Fundamentals	6
ACG1100	Accounting I Lecture/Lab	4.5
HRM200	Human Resources Management	4.5
MKT2250	Marketing Research Lecture	6
PSY2000*	Introduction to Psychology	6
MAR3523	Consumer Behavior Lecture/Lab	4.5
ENT3311	Entrepreneurship Lecture/Lab	4.5
MKT405	Advertising and Sales	4.5

<u>LEVEL 3</u>		
PSY320*	Social Psychology	6
MAT2020*	Introduction to Statistics	6
ECO202	Microeconomics	4.5
ACG2000	Accounting II	4.5
ENT4320	Entrepreneurial Revenue	4.5
ENT4330	Entrepreneurial Costs and Budgets	4.5
BAM305^	Organizational Behavior	4.5
ENT4340	Entrepreneurial Capital	4.5
ENT4351	Entrepreneurial Strategy Lecture/Lab	4.5
<u>Level 4</u>		
SOC250*	Communication and the Social Network	6
BUS2040	Information Management	4.5
FIN400	Financial Management	4.5
ENT4361	Business Plan and Implementation Lecture/Lab	4.5
BUS4999	Strategic Management Lecture	6
BAD360	Operations Management	4.5
BUS4405^	Labor Relations Lecture/Lab	4.5
BUS309^	Business Ethics	4.5
HUM101*	Humanities	6
<i>TOTAL CREDITS</i>		180

*GENERAL EDUCATION COURSES (54 Credit Hours Required) The required general education component must include one course from each of the following groups: Humanities, Mathematics and the Sciences, and Social Sciences.

^ELECTIVE COURSES (18 Credit Hours Required)